

QPdon Communities Privacy Policy

1. Introduction

This privacy policy outlines how DenDenZeMen (ABN: 31598977960), trading as QPdon Communities ("we," "us," or "our"), collects, uses, discloses, and protects your personal information. QPdon Communities is a platform connecting people with shared interests, facilitating professional networking, enabling the sharing of creative content, providing a dating service, and organizing events. We are committed to protecting your privacy and complying with the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth). If you have any questions or concerns about this policy, please contact us at admin@qpdon.au.

2. Information We Collect

We collect the following types of information:

- **Personal Information:**
 - **Registration Data:** Name, email address, username, password, profile picture, age/date of birth, location (IP address, precise location data if enabled), phone number, address, gender.
 - **Profile Information:** Interests/Hobbies, biographical information.
 - **Content:** Posts, comments, user-generated content, direct messages.
 - **Financial Information:** Credit card details, payment information for paid services (such as paid membership, event tickets...) This information is not held by QPdon but by trusted Third Parties (Stripe, Paypal...)
 - **Device Information:** Device type, operating system, browser.
 - **Usage Data:** Time spent on the platform, pages visited, activity logs.
 - **Sensitive Information:** Sexual orientation (see Section 4.2 regarding explicit consent).
- **Non-Personal Information:** Aggregated data, anonymous usage statistics.

3. How We Collect Information

We collect information in the following ways:

- **Directly from You:**
 - User registration form.
 - Profile creation and updates.
 - Content posting.
 - Direct messages.

- Payment information (if applicable) when purchasing event tickets or other paid services and other products.
- Communication with customer support.
- **Automatically:**
 - Cookies and tracking technologies (see Section 5).
 - IP address logging.
 - Device information.
 - Usage data.
- **Third-Party Integrations:** Information collected via social media logins or connected accounts (Facebook, Twitter...). This collection depends on your privacy settings on those platforms.

4. Use of Information

4.1 General Purposes:

We use your personal information for the following purposes:

- **Account Management:** Creating and maintaining your user account.
- **Personalization:** Personalizing your experience, suggesting connections, and tailoring content.
- **Communication:** Providing customer support, sending notifications, and responding to your inquiries.
- **Platform Improvement:** Analysing user behaviour to improve the platform's functionality and user experience.
- **Advertising:** Displaying relevant ads through Google AdSense (see Section 6).
- **Payment Processing:** Processing payments for paid services, such as event tickets, paid membership and other products.
- **Help and Support:** Providing assistance and resolving technical issues.
- **Dating Service:** Providing specific data is required to provide the matching service for the users.

4.2 Sensitive Information: Sexual Orientation

- **Explicit Consent:** We will ONLY collect and use your sexual orientation data with your explicit and informed consent. You will be asked to provide this consent via a separate checkbox during registration, with a clear explanation of how this data will be used (for matching you with other users for dating purposes).
- **Purpose Limitation:** We will only use your sexual orientation data for the *specific* purpose of matching you with other users for dating purposes within QPdon Communities.

- **Data Minimization:** Collecting sexual orientation is necessary for providing the dating service to help you find compatible matches.
- **Withdrawal of Consent:** You can withdraw your consent to the collection and use of your sexual orientation data at any admin@qpdon.au. Withdrawing consent will remove this data from your profile and may impact your ability to use the dating features.

5. Cookies and Tracking Technologies

We use cookies and other tracking technologies for various purposes:

- **PaidMembershipPro:** Membership functionality.
- **Google Analytics:** To analyze website traffic and user behavior. See Google's privacy policy for details.
- **Jetpack:** Website performance and security.
- **Google AdSense:** For displaying targeted advertisements. See Google's privacy policy for details.
- **List non-exhaustive.** We reserve the right to use any third-party cookies deemed to enhance user experience.

You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect the functionality of the platform.

6. Advertising

We use Google AdSense to display ads on our platform. Google may use cookies to show ads based on your interests and browsing history. You can manage your ad preferences through Google's settings.

7. Data Sharing and Disclosure

- **Third-Party Service Providers:**
 - **Stripe and PayPal:** We share necessary payment information with Stripe and PayPal to process payments for paid services. We ensure these providers have adequate data security measures in place.
- **Law Enforcement and Government Agencies:**
 - We may disclose your personal information as required by law or court order. We will make reasonable attempts to notify you of such disclosure unless prohibited by law.
- **Cross-Border Disclosure:**
 - Your information may be transferred to recipients outside of Australia. If such a transfer occurs, we will take reasonable steps to ensure that the overseas recipient handles the information in accordance with the Australian Privacy Principles (APP 8).
- **No Sale of Data:** We DO NOT sell your data to third parties.

8. Data Security

We take reasonable steps to protect your personal information from misuse, interference, loss, unauthorized access, modification, or disclosure. These steps include:

- Encryption: SSL encryption for data in transit and encryption at rest.
- Firewalls.
- Access controls (limiting access to personal information to authorized personnel).
- Regular security audits.
- Scam/Spam protection measures.

While we take reasonable measures, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security. If there is a security breach we will endeavour to contact each user, as well as the Australian Information Commissioner (OAIC) within 30 days.

9. Data Retention

We will retain your personal information for as long as your account is active or as needed to provide you with our services. We may also retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

When you delete your account, we will anonymize or permanently delete your personal information within 30 days, unless we are required to retain it for legal purposes.

10. Your Rights

You have the following rights regarding your personal information:

- **Access:** The right to access your personal information.
- **Correction:** The right to correct inaccurate or incomplete personal information.
- **Erasure:** The right to request the deletion of your personal information (subject to legal requirements).
- **Object to Processing:** The right to object to the processing of your personal information for certain purposes (e.g., direct marketing).

You can exercise these rights through your account settings or by contacting us at admin@qpdon.au. We will respond to your request within a reasonable timeframe.

11. Notifiable Data Breaches (NDB) Scheme

We have a data breach response plan in place to comply with the Notifiable Data Breaches (NDB) scheme under the Privacy Act 1988. If a data breach occurs that is likely to result in serious harm to individuals, we will notify the Office of the Australian Information Commissioner (OAIC) and affected individuals as required by law, as soon as possible.

12. eSafety Act 2015

QPdon Communities operates services that fall under the eSafety Act 2015. We are committed to removing harmful online content and complying with the requirements of the eSafety

Commissioner. You can report harmful online content to us at admin@qpdon.au, or directly to the eSafety Commissioner.

13. Changes to this Privacy Policy

We may update this privacy policy from time to time. We will notify you of any significant changes by posting a notice on our blog and/or sending you an email. Your continued use of the platform after the changes constitutes your acceptance of the revised privacy policy. We encourage you to review this privacy policy periodically.

14. Contact Us

If you have any questions or concerns about this privacy policy, please contact us at:

admin@qpdon.au